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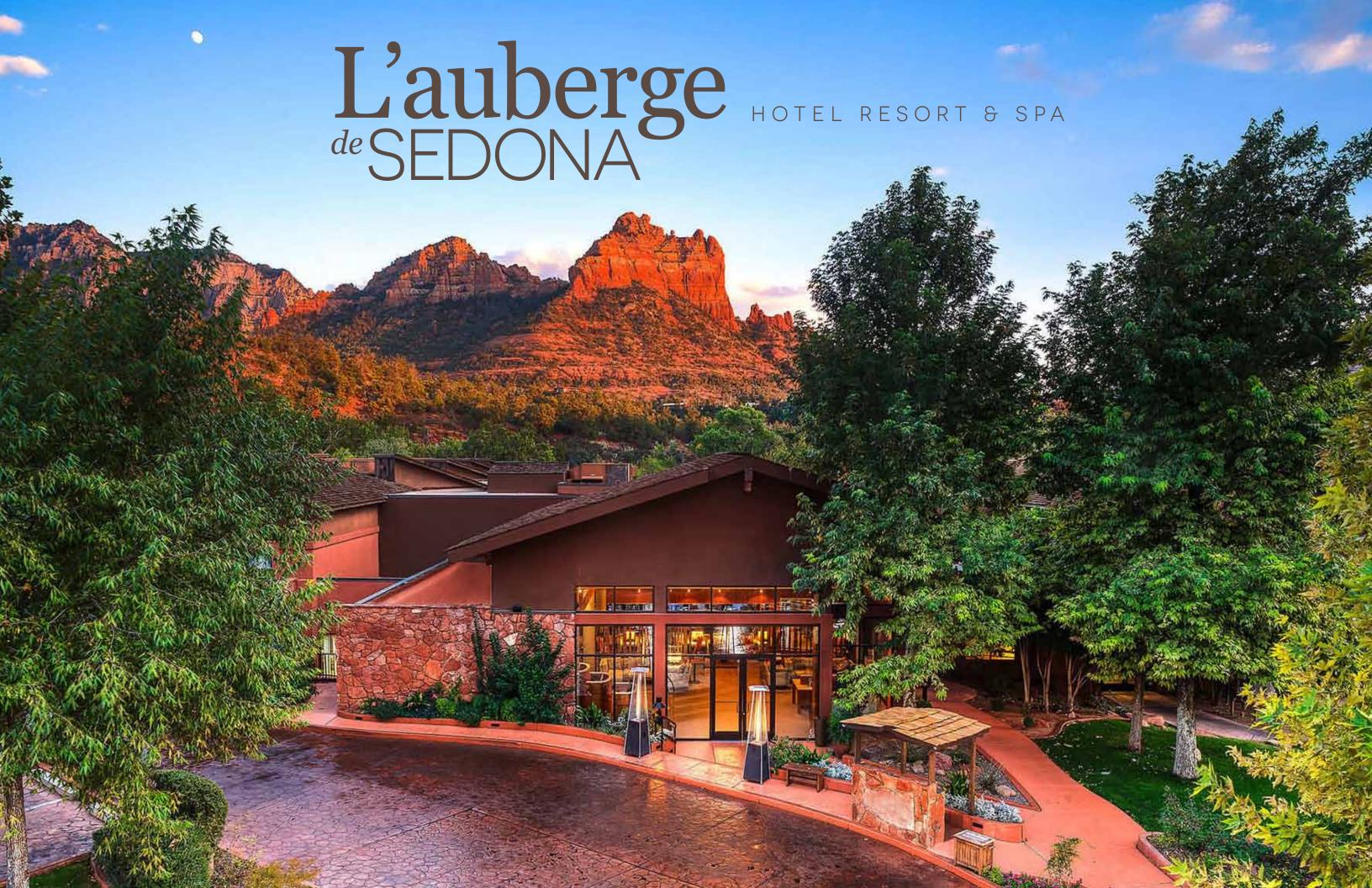
CORPORATE BRANDING	3-9
WEB DESIGN	10-12
MAGAZINE DESIGN	13-14
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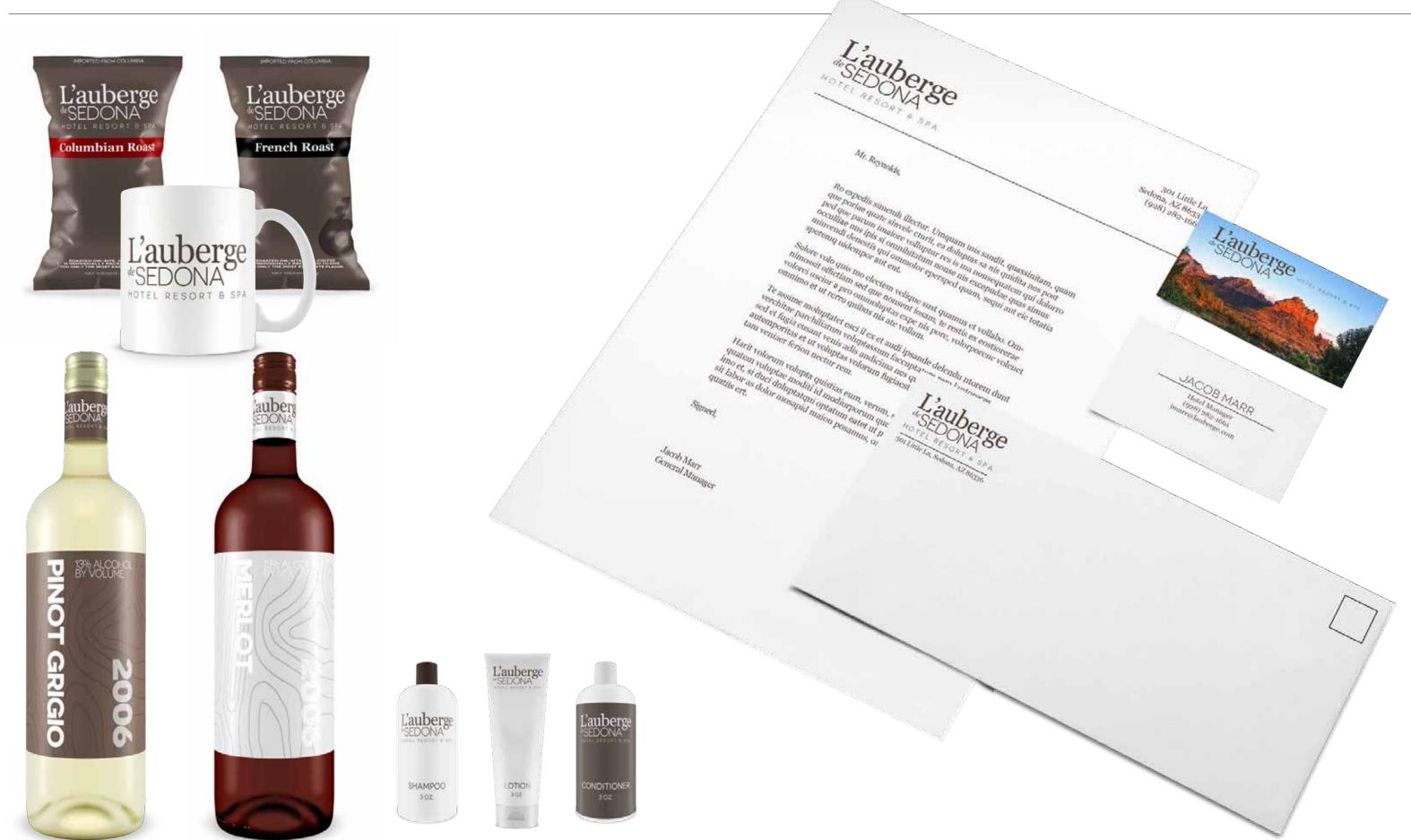
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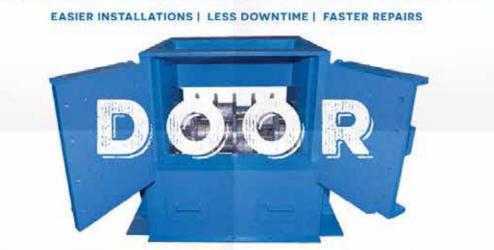
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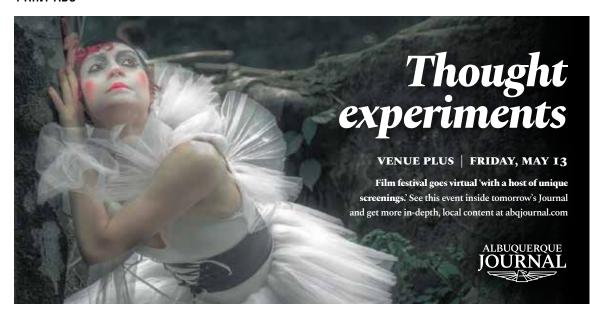


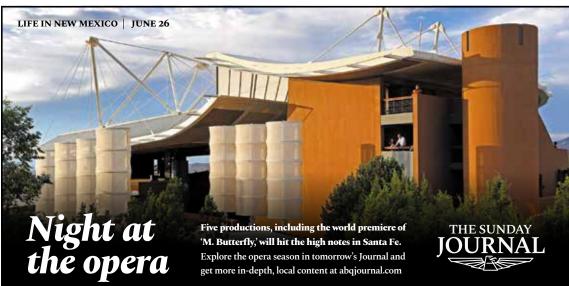




ALBUQUERQUE JOURNAL JANUARY 2022 CORPORATE BRANDING

PRINT ADS







NEWSLETTERS





By Ivan Leonard, Journal Staff Writer

Check out these great local events to make the most of your Friday, Saturday and Sunday!



'Pirates: Lost at Sea with Talewise'

Head on down to the Main Public Library, 501 Copper Ave. NW, from 3-4 p.m. Friday, July 1, for an adventure pertaining to a crew of interesting pirates on a desert island. The team must rescue

INSTAGRAM



ONLINE DISPLAY ADS



Average home price in ABQ area above \$400K in May



CORPORATE **BRANDING** ALBUQUERQUE JOURNAL JANUARY 2022 - PRESENT



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AUDIENCE & REACH ABOUT NEW MEXICO ALBUQUERQUE JOURNAL PRODUC ABOUT OUR COMMUNITIES **COMMUNITY PRODUCTS** SPECIAL SECTIONS

CONTACT US



2.117 **MILLION**



\$74.276 BILLION

2020 Household spending (Goods Services) in New Mexico



ABOUT NEW MEXICO

U.S. Census Quick Facts - 2020

- There are 1,635,573 adults in
- Bernalillo County is home to more than 1/3 of the state's population - 676,444
- 50.5% are male, and 49.5% are female
- 81.9% of New Mexico's population is white, 49.3% is Hispanic or Latino, 11% is Native American, 2.6% is two or more races. African-Americans, Asians and Hawaiians/Pacific Islanders each comprise less than 2.6% of the population.
- 81.2% of households are married-couple
- Over 27.3% of adults 25+ have a bachelor's degree or higher
- The median household income is \$49,754
- 67.7% of households are owner-occupied
- The median home value is \$171,400.

Monthly readership of Albuquerque lournal products, both print and digital



ABOUT ALBUQUERQUE

U.S. Census Quick Facts - 2020

- There are 914,480 residents in the Albuquerque metro area.
- 73.9% of Albuquerque's population is white, 49.5% is Hispanic or Latino, 4.7% is Native American, 4.4% is two or more races. 3.3% is African-Americans, 2.9%
- Over 33.2% of adults have a bachelor's degree or higher.
- The median household income is \$58,512
- The median home value is \$206,000.
- There are 42,272 businesses in Albuquerque (2012 Census Data).

New Mexi<u>co</u>#

ALBUQUERQUE

ABOUT THE JOURNAL

Albuquerque Journal and its products are produced in Albuquerque, New Mexico and distributed throughout the state. The Journal is the largest outlet for print and digital media in New Mexico and prints products each day of the week, including community editions, tabloid sections and special supplements throughout the week and year.

PRINT PRODUCTS

Albuquerque Journal (Monday - Saturday) The Sunday Journal

Journal Sections

News (Daily) Metro & New Mexico (Daily) Sports (Daily) Classifieds (Daily) Education (Monday) Health (Tuesday) Food (Wednesday) Go! (Thursday) Fetch (Friday) Life in New Mexico (Sunday) For Your Home (Sunday)

Weekly Publications

Business Outlook (Monday) Venue Plus (Friday)

Special Sections See Special Sections supplements for more information.

PORTFOLIO OF PRODUCTS

ALBUQUERQUE JOURNAL

- New Mexico's largest newspaper, and Albuquerque's only daily newspaper publishes 7 days a week
- · Albuquerque Journal was established in 1880.
- Award-winning journalism covering local, state, national and world news for New Mexico.
- New Mexico's largest news and advertising operation





SUNDAY CIRCULATION 60,787 HOUSEHOLDS

DAILY AVG CIRCULATION HOUSEHOLDS

SCARBOROUGH RESEARCH, ALBUQUERQUE, NM 2021 RELEASE 1, SEPTEMBER 2020 - SEPTEMBER 202







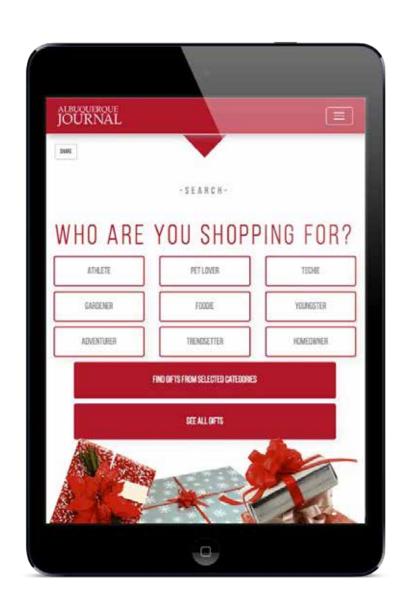


Design of the Half Full Glassware website included coding e-commerce and responsive functionality into the site. We were also given leeway to redesign the company's branding, colors and typography.









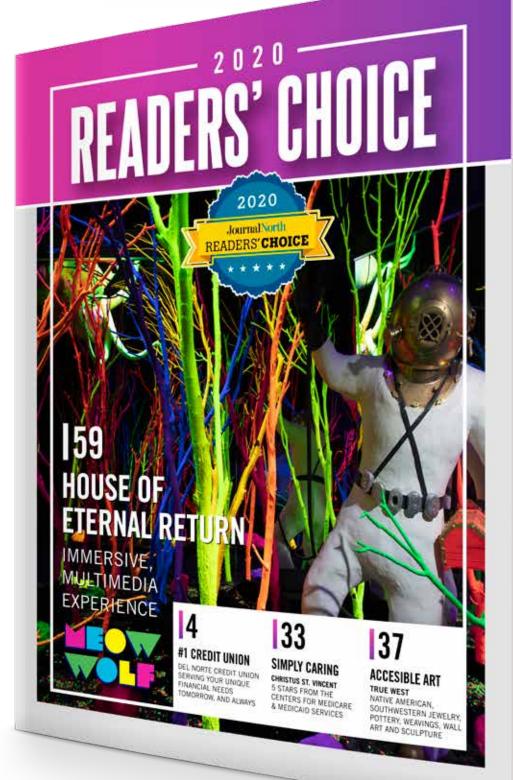


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GREATER ALBUQUERQUE & SANTA FE



HOMESTYL

AlbuquerqueJournal

ABOUT THE COVER

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1508 SAN CARLOS RD

3 BED | 4 BATH | QUEST HOUSE 3.253 SQ. FT. 1 \$715,000

JOSEPH C. SZKLARZ AND HELEN JACKSON | DIREALTY

TWO CAR GARAGE

DOWNTOWN AREA

NEWLY REMODELED



San Carlos Road, Albuquerque 87104

from the outset and it also fit into what

has become their business model.

"We've had pretty good had, taking houses that were livable, but dated, and turning them into attractive, modern homes," Jim said, "We're trying to create a special house. We want an extraordinary product with quality construction. Long to construction. construction. I want to ensure it is structurally sound and Trish wants it to be beautiful."

Although Jim has renovated houses

off and on for some time, the Tilley's started renovating full-time four years ago. A former administrator with a non-profit organization, Jim wanted to get back into the housing business. The couple has redone 16 homes

since 2014, and have started their 17th. With a complete makeover, the nearly 2400-square-foot home at 1508 San. Carlos SW was transformed into a modern, gleaming, 3253-square-foot "One of the things that is fun about this one - our realtors ask us to list everything that is new in our remodels - in this house we are going to tell them excrything that isn't new," Jim said. The home wasn't gutted, but the overhauds, tasteful

gotted, but the overloads, tasterol additions, and little tweaks turned the home into one for the ages. "One of the things we are excited about with this house is that there are

about with this house is that there are three living areas." Jim said.
"It's kind of cool because it was originally a U-shaped bosse with a patio in the middle," Trish added. The patio was enclosed, creating

a massive great room. The new back wall boasts floor-to-ceiling windows with 8-foot lower windows at ground. level and transom-style windows above. The sun beams into the room, highlighting the new red-oak hardood floors that fill the house.

The great room flows into a dining area featuring a five-foot-wide, see-through gas fireplace. The fireplace can be enjoyed from virtually any of the

a heat source. The modernized kitchen leatures

The modernized kathen features a large certal island and a f-borner professional gas range/oven. It is open to the daining rosen, matching Tillay's preference for open living areas.

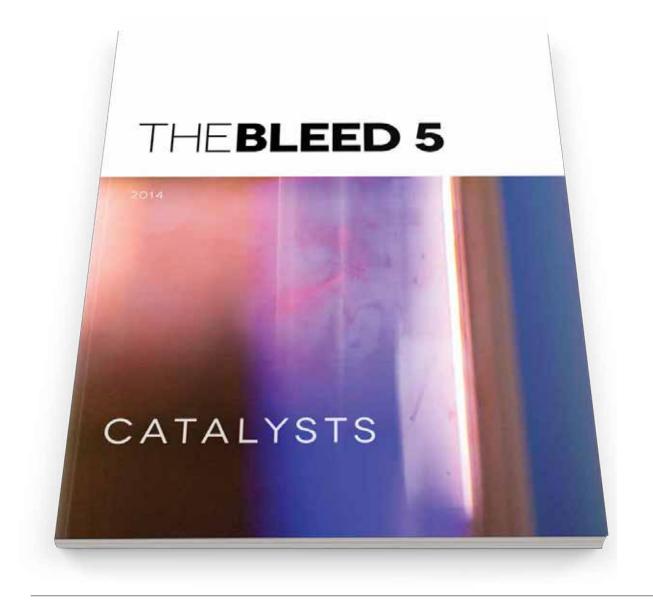
A skylight added needed brightness to the dining space. The island workstation has a dual sink and senting area. Modern, may blue cabrisets added force storage capacity as

ing area. Modern, many-blan cabinets added more storage capacity and sheek gray quartz countertops create a hip fook.

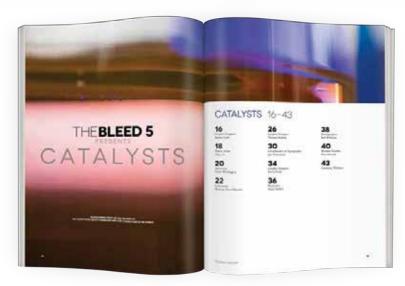
Space was created by demolishing the one-car garage and turning it into a two-bay garage. With the renovation, there was crough space for a small must room, a laundry area and a general pool.

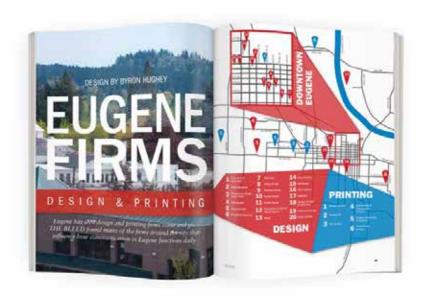
generous pantry.

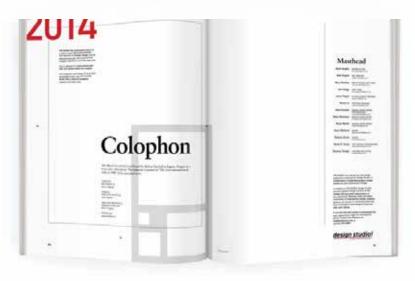
Likowise, the old master suite grow an additional 150-square-foot. Frosted doors hide the spacious walk-in closet. Stylish barn doors lead into the master. bath with cool-gray porcelain tiles, a glass-enclosed shower and an elegant soaking tub. The cabinets and counter tops match the rest of the house.



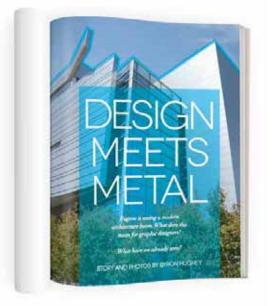








My experience with magazine design starts with *The Bleed*, the annual design magazine produced by Thomas Madison's Design Studio class at Lane Community College. I was the Layout & Design editor in 2013 and Editor-in-Chief in 2014.

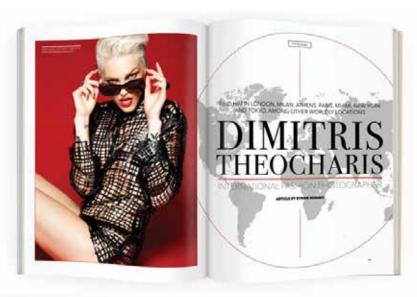








MAY 2014











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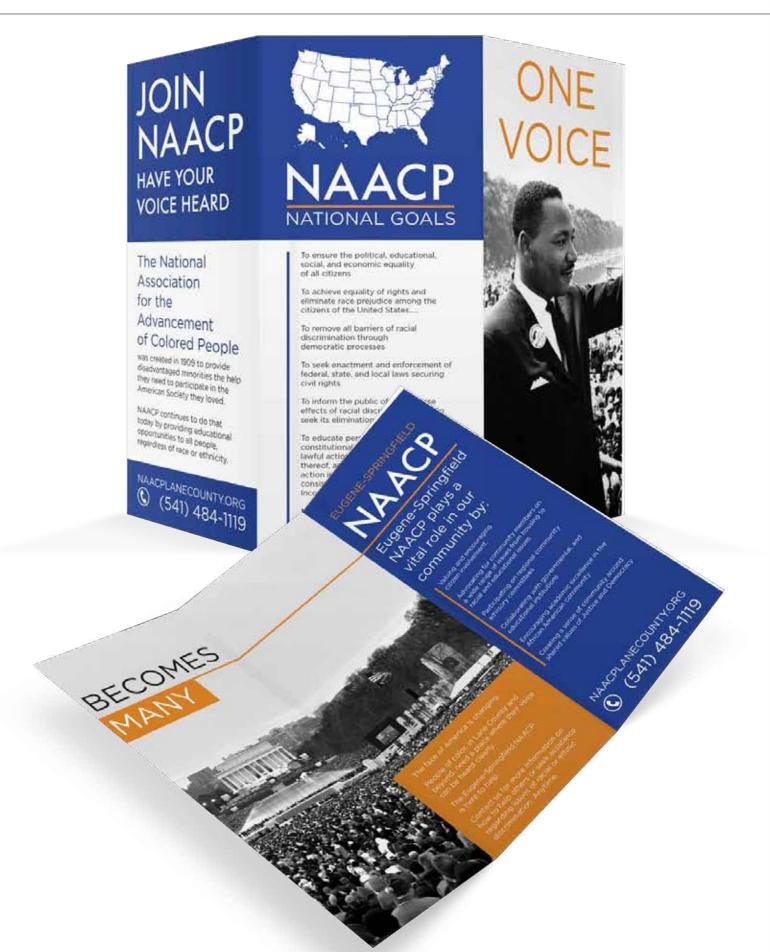


Donate at mercycorps.org

NAACP BROCHURE/POSTER

JUNE 2014

BROCHURE/POSTER



IMPORTANT AMENDMENTS TO CIVIL RIGHTS IN THE UNITED STATES

AMENDHENTI

FREEDOMS: PETITIONS: ASSEMBLY

Congress that make no do wringstony as autobalisms of wispers, or partitioning. The time common transact or plantagen, the hearton of basets in ord the press, or the right of the peace, or the right of the peace peaceably to assemble, and to pertain the Covernment for a realisms of plantagen.

AMENDMENT XIV EQUAL PROTECTION

All parametes from or following of the United States, and builded to the samulation threads are above, of the Samulation threads are above, of the United States wherein they forced that States which they discuss the samulation of the samulation are the which that disturbs the processors are the which that discuss the processors of the United States, and which may force the processor of the United States, and which they composely and the processor of the United States are commonly forced to the processors which his purchase that deep to any personner within his purchase that we want protection of the law.

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SECTION

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SECTION 4

The visibility of the subdict ability of the Linked States, instructived by laws, exacting debts included for premise of assistance and boothers for services, in suppressing insurrenties or inhalters, stable not be quantitized. But posting the United States not any 30th state state assistance or pay any debt or deligitation included ask of mannifection or included a garden in United States, or any stem for the foot or mannifection of any slower, but all such departs of beginning and others shall be by laken and your.

SECTION

inforce, by appropriate tegiciation, the movesture of this article.

MENDMENT XV OTING DISCRIMINATE

theringth of citizens of the united state for with shall not be thrown or all state by the United States or by any State on account of send color, or previous constroin of servitude.

SECTION 2

The Congress seed row the power to enforce this article by

HELP KEEP THE PROMISE OF AMERICA

The Eugene-Springfield chapter of the NAACP is dedicated to preserving history while fighting racial discrimination locally

1776

DECLARATION,
DECLARATION OF
INDEPENDENCE

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Cheator with certain smallenable Rights, that among these are Life Liberty and the pursuit of Happiness. — That to secure these rights. Governments are instituted among Men, deriving their just powers from the consume of the governed. — That whenever any Farm of operational mesoness destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laving its powers in such form, as to them shall seem most likely to effect their Safety and Happiness.

 Π

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1863

EMANCIPATION

PROCLAMATION

A Proclamation.

Whereas, on the twenty-second day of September, in the year of our Lord one thousand eight hundred and sixty-two, a proclamation was issued by the President of the United States, containing, among other things, the following, to wit:

That on the first day of January, in the year of our Lord one thousand eight numbred and sixty-three, all persons beld as always within any State or designated as State, the persone whereof shall than be in rebellion against the United States, shall be their, thenceforward, and forever free; and the Rescutive Government of the United States, including the military and naval authority thereof, will recognize and maintain the readom of such persons, and will do no act or acts to repress such persons, or any of them; in any efforts they may make for their actual freedom.

1964 CIVIL RIGHTS ACT OF 1964 To enforce the constitutional right to vote, to confer jurisdiction upon the distract courts of the United States to provide injunctive relief against discrimination in public accommodations to authorize the Attorney General to institute suits to protect constitutional rights in public facilities and public education, to extend the Commission or Civil Rights, to prevent discrimination in federally addicted programs, to extablish a Commission on Equal Employment Opportunity, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled. That this Act may be cited as the "Civil Rights Act of 1964".

THE FIGHT CONTINUES ...

(541) 484-1119

Search naacplanecounty.org for civil rights history

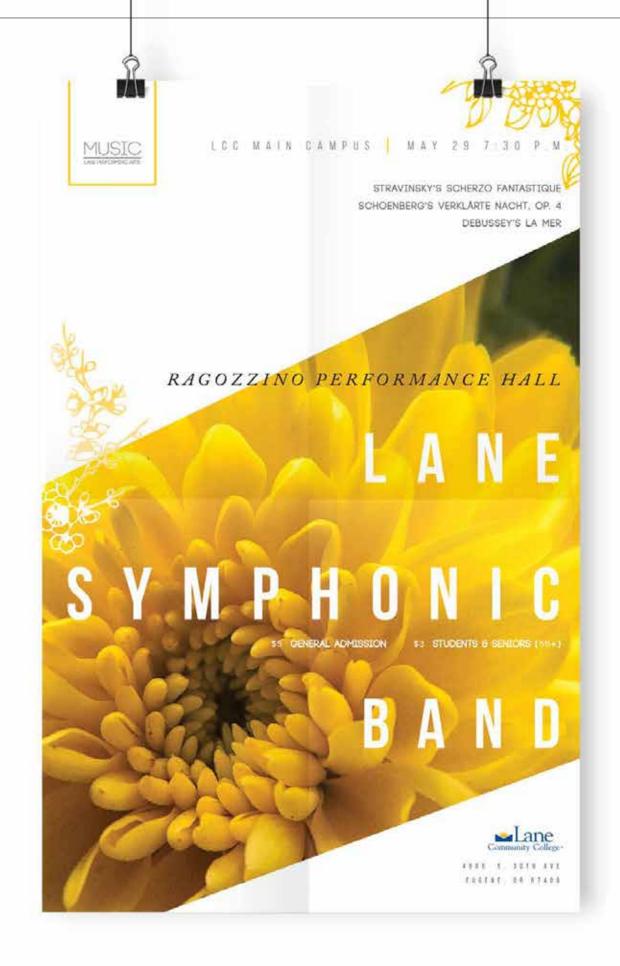
PITCHFORK MUSIC FEST IVAL POSTER MAY 2014

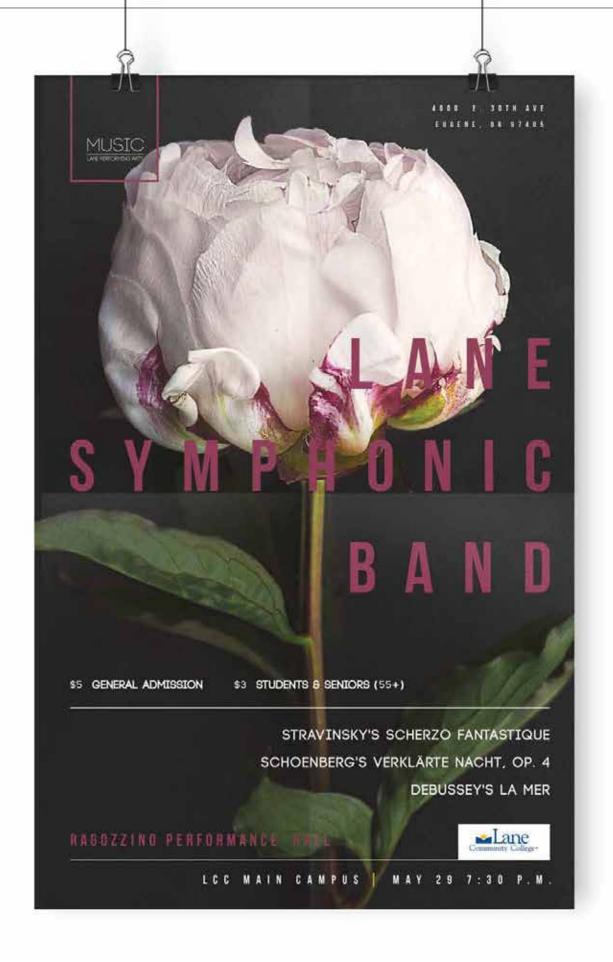
MARKETINGCOLLATERAL





LANE SYMPHONIC BAND JUNE 2014





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byron@hugheydesign.com (541) 556-7826